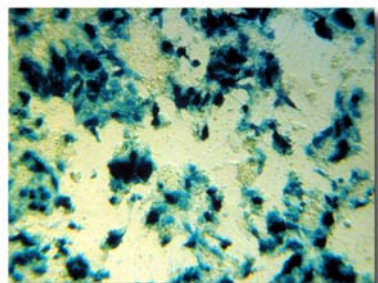




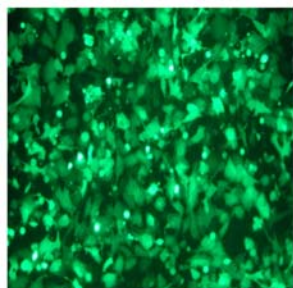
FuGENE[®] HD Transfection Reagent

New from Promega



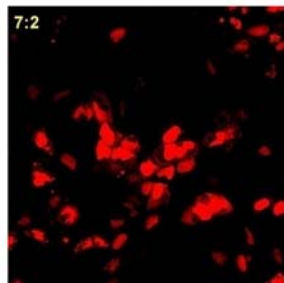
Transfection of Stem Cells

FuGENE[®] HD Transfection Reagent is a preferred transfection reagent for stems cells.



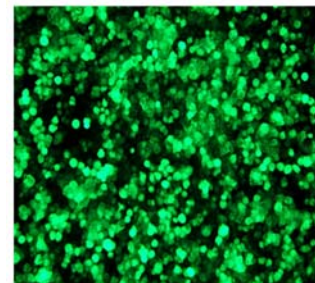
Use with cancer models

FuGENE[®] HD Transfection Reagent lets you work in your cancer model. The online protocol database includes over 25 cancer models.



Cellular Imaging

See more of your cells! High expression and low toxicity enhance your imaging experiments with the FuGENE[®] HD reagent.



Protein Production

Get more from your cells! No animal components and compatible with defined media.

Advantages:

- **More Biologically Relevant:** Low toxicity, less impact on biology.
- **Simple Protocol:** No culture changes, less variability, compatible with serum.
- **Effective in Many Cell Types:** Online database with over 40 cell types, including primary and stem cells.
- **Ideal for Use with Luciferase Assays:** More expression, sensitive results

To apply for your free sample, visit www.promega.com/applications/genexp_reptr/transfection.htm

Special Offer Quote **Special Offer Reference 2103** to receive discounted pricing until 31 May 2010*

Ordering Information

Product Code	Description	No of Transfections	List Price	Offer Price*
E2311	FuGENE [®] HD Transfection Reagent 1ml	300	€ 495.00	€ 450.00
E2312	FuGENE [®] HD Transfection Reagent 5 x 1ml	1,500	€2164.00	€1950.00

* Special Offer valid until 31 May 2010. Please quote the special offer reference and all relevant product codes when placing your order to avail of the special pricing. Failure to quote the special offer reference may result in list pricing being applied to your order. Discounts are not cumulative. All other special offers and discounts do not apply.

